

2016-2017 SPONSORSHIP & PROMOTIONS PRICING LIST

WOBL 1320 AM AUDIO & VIDEO WEBCASTS SPORTS & OTHER SPONSORSHIP OPPORTUNITIES (FOOTBALL ONLY)

* (6) thirty-second audio spots for all (5) home football webcasts $500
* (4) thirty-second audio spots for all (5) home football webcasts $250
* (2) thirty-second audio spots for all (5) home football webcasts $150
* Official Sponsor for the Kick-off Show & Post-Game Show $500
* Official Sponsor for Every First-Down $400
* Official Sponsor of the Jeff Ramsey show (Every Wednesday) $250
* Official Sponsor for the Halftime Show $250
* Official Sponsor for the Oberlin College Player of the Game $250
* Official Sponsor for Every Touchdown $250

GAME DAY FOOTBALL PROGRAM & OTHER SPORT PROGRAM ADS

* Full page ad in game day football programs $500
* 1/2 page ad in game day football programs $250
* 1/4 page ad in game day football programs $150
* Logo ads in all fall, winter, and spring game day programs $150
* Full page ad in Student-Athlete Handbook $150
* Full page ad in Visiting Team Guide $150

ATHLETIC EVENT ADVERTISING

* Hang your banner at our events (Plus the cost of your banner) $250
* Advertising on the video board at home football games $100
* Public Service Announcements during football, soccer, basketball $100

And lacrosse games during half times and time-outs

* Advertising on a window board during the live webcast during $100

Football, soccer, basketball, and lacrosse games

* Company logo on our athletic website’s sponsor page (FREE with $100

any purchase)

Contact Creg Jantz, 440.775.6401, cjantz@oberlin.edu